

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE 594-3500
54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 22, No. 49

December 16, 1967

NEGOTIATIONS OUT, SAYS FAR EAST EXPERT

By RALPH LEVITON

Critics of American policy in Viet Nam who call for negotiations were in turn criticized by *Sol Sanders*, who told the third OPC Homecoming Forum, "There is nothing to negotiate."

Sanders, South Asia editor of *US News & World Report*, in New York for a year as Edward R. Murrow Fellow of the Council on Foreign Relations, explained that there is nothing for Hanoi to negotiate because "the very reason for existence of the North Vietnamese is the conquest of the south."

North Viet Nam is populated by "18 million of the most intelligent, most highly organized, highly motivated people in Asia," living in a tiny region on the delta of the Red River Valley, he said.

"You cannot condemn these people to being penned up in their poverty-stricken Toking," he added. "They must go south." There are no easily exploited resources in the north, no capital to do it with and not enough technology, he continued. "But in the south is land, rice, rubber and living space."

Sanders discussed the Viet Nam conflict as it is viewed from four different time zones — "Greater Asian Standard Time... Hanoi Time... Saigon Time... and Eastern Standard USA" time.

Decisive Hour

In Hanoi, the clock reads 11:30 — a half hour to the decisive hour of midnight, he explained. Thus the North Vietnamese are determined because they feel the victor is the one who hangs on
(Cont'd on page 4)



EVACUATION: AP photographer Horst Faas lies wounded on a stretcher and chats with soldiers while awaiting evacuation after being wounded near Bu Dop. US 1st Infantry G.I.'s shade Faas with towel while another holds plasma bottle.

WIRE SERVICE MEN WOUNDED IN VIET NAM WAR ACTIONS

More injuries to news personnel serving in Viet Nam were reported last week.

Prize-winning AP photographer Horst Faas was hit in the left thigh and lower right leg by rocket fragments in action near Bu Dop, in the central highlands, Dec. 6.

Peter Larkin, UPI Telenews news-film manager in Saigon was wounded when he tripped a land mine at Bo Duc. He suffered a broken thigh, ankle and wrist as well as flesh wounds of abdomen and neck.

He subsequently underwent two operations last week at the 24th Medivac hospital in Long Binh.

Faas was recovering at the same hospital last week.

The AP photographer was hit by fragments from bazooka-type rocket rounds fired by Viet Cong while on his

third patrol in a week with troops of the US 1st Infantry Division searching for Viet Cong and North Vietnamese around the Bu Dop Special Forces camp 80 miles north of Saigon.

Faas is the 1965 winner of the OPC's Robert Capa Award; he also won the Pulitzer Prize that year.

* * *

HUET THANKS OPC

Henri Huet, winner of the OPC's Robert Capa Award earlier this year, has expressed his thanks to the OPC Board of Governors for their message following his injury in action in Viet Nam in September.

"I would like to thank you and the Board of Governors of the Overseas Press Club for your kind message of
(Cont'd on page 3)

CHRISTMAS GIFTS NOW AVAILABLE

IN LOBBY OF CLUBHOUSE MANY, MANY ATTRACTIVE ITEMS TO CHOOSE FROM

All items are handsomely inscribed with the Overseas Press Club Insignia

Pen & Pencil Sets attractively boxed in black/silver, blue/silver, red/silver	\$ 1.95
Playing Cards - set of two - red & blue	3.50
Regular size lighter	4.95
Slim line lighter	5.95
Old Fashioned glasses (\$15 per doz.)	1.50 ea.
Double Old Fashioned glasses (\$18 per doz.)	1.75 ea.
Glass beer mugs (\$18 per doz.)	1.75 ea.
High ball glasses (\$15 per doz.)	1.50 ea.
Ash trays	1.25 ea.
Wall or desk plaques	1.95 ea.

JUST IN

Tie clasp in gold finish with OPC Insignia	\$ 2.95
Ladies circular pin, in gold finish, with OPC Insignia	2.95

Mail and phone orders filled. Add Sales Tax and mailing cost where applicable.

GIFT SHOP

OVERSEAS PRESS CLUB OF AMERICA

**54 WEST 40th STREET
NEW YORK, N.Y. 10018**

PHONE: 594-3500

World-Wide Ticker

Edited by JERRY KRISKA

GOING TO INDIA? MAKE PLANS AHEAD

By JOE McGOWAN Jr.

NEW DELHI - A warning to any OPCers who may be coming to India either as tourists during February and March, 1968, or to cover the UNCTAD conference in New Delhi during that period: hotel rooms will be virtually nonexistent and all rates sky high. For reporters covering the conference reservations may be made through the Indian finance ministry, UNCTAD section.

Nine American newsmen made extensive tours of India during Nov.-Dec. as guests of the Indian government, which wants to improve its image abroad. They were Charles Bartlett, Washington columnist; Peter Lisagor, Chicago Daily News; Leslie Carpenter, columnist; Richard Strout, Christian Science Monitor; Oscar Naumann, Journal of Commerce; Lee Olson, Denver Post; William Wyant, St. Louis Post Dispatch; John Siegenthaler, Editor, Tennessean; Milton Hold, Managing Editor, Wichita Eagle Beacon. Bad weather prevented them from seeing Kashmir, but they happened to be in Calcutta during some of the recent rioting and were in Parliament when an opposition member set fire to the Languages Bill. Siegenthaler had a close call with a mob of rioting university students.

Ernie Weatherall staying in New Delhi, but switching from McGraw-Hill to Christian Science Monitor.

Many of the Delhi-based correspondents were in Pakistan for the Mangla Dam dedication, then left abruptly to fly to Calcutta for the leftist riots.

Arthur Dommen, Los Angeles Times, left in November on an extensive tour of south-east Asia, including some time in Saigon.

AP Washington's Lewis Gulick stopped off two days enroute Saigon for a short stay.

Rabies treatment is the thing in New Delhi these days. John W. (Jock) Shirley, US Embassy press attache had the series after a dog bite. Young correspondent's son Joe H. 3½, under going the shots after a monkey bite at the Children's Zoo.

HOLIDAY BULLETIN

The Christmas issue of *The Bulletin* will be the combined Dec. 23-30 number, appearing Dec. 23. No paper will be mailed the following week.

FUND GOAL FOR LIBRARY, PRESS ROOM REACHED

The OPC Foundation's fund-raising goal of \$17,500 for the Ruth Houghton Axe Press Room and Edward R. Murrow Memorial Library has been oversubscribed, it was announced by *Matthew Huttner*, Foundation chairman, at the December meeting of the Board of Trustees.

More than \$20,000 has been donated or pledged to date, and additional contributions are expected, Huttner said. The Ruth Houghton Axe Memorial Fund guaranteed \$17,500 on condition that the OPC Foundation would match this sum. Huttner said that work on the Library-Press Room will start shortly.

The Trustees voted to pay a monthly rental — reduced from commercial rates — to the OPC commencing Nov. 1, 1967, for the space to be occupied by the two new units and the Foundation's office. This arrangement will be reviewed by the OPC and the Foundation after one year.

A ceiling of \$7,000 on non-transferable expenditures for the Library-Press Room complex was voted by the Trustees. Later in the week OPC's Executive Committee ratified this decision subject to final confirmation by the Board of Governors.

Treasurer *William Rosenblatt* reported a total of \$69,769 currently in the Foundation's treasury. A detailed year-end financial report will be submitted at the next Trustees meeting.

HUET (Cont'd from page 1)

best wishes after I got wounded at Con Thien," Huet wrote in a letter to OPC Governor *Cornell Capa*.

The Viet Nam-born AP photographer described his recovery progress. "My wounds are getting better and better every day. My fracture at the right leg is O.K. now and the bad flesh wound of the left leg although not completely fixed is in good way of recovery. The doctor says that he may be able to release me in 2 or 3 weeks. When I leave the hospital I will go to France for a month of convalescence . . . then back to Viet Nam I will start again to cover the war there and try to do my best to be worthy of the honor that you made me last year in presenting me with the Robert Capa Award."

Cornell Capa noted that the Board and the Club "wish a speedy and full recovery to Huet, a thankful and happy holiday season and our continued admiration for his dedication."

NEW YORK SCENE

Carols from Around the World

Sun., Dec. 17 — Musicale. United Nations Chorus of 40 voices. A cross-section of people from the Secretariat and many delegations will appear in the costumes of their countries. 4:00 p.m.

The UN singers, a unique choral group composed of members of the United Nations Secretariat Staff, will come caroling to OPC Sunday afternoon with a special Christmas performance of folk songs in native languages — all with an international flavor.

The 40-voice chorus, appearing in the colorful native dress of countries around the world, is under the brilliant direction of Donald Read, a noted tenor soloist and member of the faculty of the Julliard School of Music and the Academy of Music and Art.

The event has been arranged by the OPC's Music Committee, with a special assist from *Paul White*. Chairman *Jack Frummer* feels that this is a unique opportunity for members to bring their children to a rare musical event as part of the holiday celebration.

Sat., Dec. 23 — Clubhouse closed.

Wed., Jan. 17 — Grenoble Olympics Night.

Tues., Jan. 23 — The Edward R. Murrow World Affairs Forum. Washington-New York Committee. Admiral John S. McCain, Jr., Commander-in-Chief, US Naval Forces in Europe, will speak about "Soviet Sea Power." Cocktails 6:30; dinner 7:30 p.m.

Wed., Jan. 31 — Homage to Fritz Kreisler. Violinist Ruggino Ricci. Emceed by Louis Lochner, biographer. 8:30 p.m.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.



REMINISCENCE: Photographer Arthur Rothstein talks with *Whit Burnett* at the opening of the OPC photo exhibit based on the book Rothstein did with writer William Saroyan, *Look at Us*, etc. etc. They were comparing notes on Saroyan — Rothstein as a fellow WWII serviceman and Burnett as the editor whose *Story Magazine* published Saroyan's first short story, "The Daring Young Man on the Flying Trapeze," in 1934. The photo/text show currently is on view at the OPC's third floor ballroom. (That's a photographic like who appears to be listening in.)

SANDERS

(Cont'd from page 1)

for the last quarter of an hour — a time that is fast approaching.

In Saigon, Sanders continued, it is early in the morning on a rather wet and stormy monsoon day. Describing Saigon during the Diem regime, he said: "Whatever the Diem regime's failings — and they were many — it represented an alternative and hope for the construction of something better." Since its fall, we have been doing what one of General Ky's advisers called "on-the-job training," he added.

Everything we are doing in Viet Nam, the veteran Asia reporter said — "our very presence, our attempt to reform and modernize Vietnamese life, the social mobility that comes with a society torn apart by war — dynamites any stability."

Long Run

In the long run, added Sanders, "if I am right in saying the Saigon clock is no further along than mid-morning, this is all to the good. Out of all this will come that social dynamism, and responses to social need, in which the dogmatism of the Communists of North Viet Nam cannot live. And...in the long run, may come answers to those problems which created the fertile ground in which the Communist agitation breeds."

The clock in Asia, in Sanders' analogy, has no hour hand at all. "There is a sweep second hand purring around the face, a minute hand. But we don't know what the hour is." Describing the grow-



MEETING THE SPEAKER: Sol Sanders, currently on leave as USN&WR Far East Editor while on a Council on Foreign Relations Fellowship, talks with members of the Homecoming Forum audience. (Photos by Lisa Hoffman.)

ing population and, at best, stagnant food production in most of Asia, he painted a word-picture of pessimism and warned of "on-coming catastrophe."

Moving from New Delhi, India, back to Saigon, however, he said:

"I feel that I am moving out of a totally hopeless climate into one where at least a civil war is possible, where leadership of the nation split into two elites at least still has the will and drive to struggle for power."

To a considerable extent, Sanders said, this is why there is almost unani-

mous support for American policy in all the chancelleries of Asia, no matter what may be said in public. It explains why Chakravarti Rajagopalacharia, a Gandhian, a moderate and the "grand old man of Indian politics" recently called publicly for Indian moral support of the American position in Viet Nam and even token troop commitment, he said.

Unanimous Support

Turning to the US clock — "Eastern Standard" — Sanders said he can't tell how long American patience is, "how many of our boys we are willing to see die in Viet Nam for what many of us think is the ultimate purpose of American security."

But, he continued, we cannot turn our back on the "Greater Asian clock." Nor can we ignore the problem of American security in a world that faces starvation and chaos, he added.

To those critics who say we cannot fight the war in Viet Nam and solve the problems of race and poverty at home, Sanders said: "Don't tell me that our horrendous problem of race in this country can only be attended to if we are going to sit back and study our navel and work in the black ghettos while Asia goes down the drain!"

Replying to a question from the floor, Sanders held out some hope that in the Spring of '69, if we can hang on, we might see a change in Hanoi's attitude — after their hope fades for a change in our foreign policy resulting from the election in the US.



INTRODUCTION: Homecoming Forum Chairman Webb McKinley does the honors for speaker Sol Sanders. "The very reason for existence of the North Vietnamese regime is the conquest of the South," Sanders declared during his talk.

BOOK FAIR AND GENTLE SOUND OF MONEY

By HELEN ALPERT

Authors and readers met each other fondly over the sound of money last Thursday, Dec. 7 at the OPC Annual Christmas Book Fair of club members' books published during the year.

The three-hour book sale from 5 to 8 p.m. concluded with a convivial dinner with standees listening to Sam Levenson, also a 1967 author, regale himself, his brother David, and his audience through that most treasured of all authors' hours — the opportunity to talk about his own book — in this case the current Levenson humor best-seller, *Everything But Money*.

At the Book Fair, however, everything is money and to a hardworking literary crew laboring all day to set up shop — holiday decorations (*Hildegard Fillmore*), cajoling signs (*Fred Kerner*), tables and tables of books (*Anita Diamant Berke*, *Beulah Harris*, *Fred Kerner*, *Larry Blochman*, *Larry Goldsmith*, *Helen Alpert*, *Adele Gutman Nathan* and *Frank Jay*) — the cash results, tabulated by *Wendell Sether*, made good reading.

Big holdover attraction from previous years was the roulette wheel spun with a Mafia touch by Kerner at the bargain counter, where hosts of members and friends could bet the wheel and could ambush books wheel-priced from 10¢ to 85¢. Dozens of them did. A furtive poll revealed these gamblers buying as enthusiastically for themselves as for others.

Manning the sales tables were teams of longtime experts: *Madeline D. Ross* (who scored top sales honors for the

5th record year), *Betty Etter* (runner-up), *Frances* and *Henriette Kish*, *Jean Baer*, *Ralph D. Gardner*, *Rosalie Brody*, *Dorothy Omansky*, *Boyan Choukanoff* and *Shirley D. Tucker*.

Authors present at dinner, introduced by OPC President *Hal Lehrman*, included *Karl Detzer*, *Roland I. Gammon*, *Matthew Bassity*, *Margaret Kreig*, *Helen Alpert*, *Gertrude Samuels*, *Elaine Shepard*, *Whit and Hallie Burnett*, *Toni Stabile*, *Shirley D. Tucker*, and *William and Mary Morris*. Others, present earlier in the preface, included *Hilda Kassell*, *Edna M. Kaula* and *Richard J. McLaughlin*.

Dorothy Gordon introduced Sam Levenson, whose appearances on her youth show always, she declared, had the disastrous effect of tripling her mail. You've heard his newest instructions to Boy Scouts? "If you're lost in woods at night, look for a light in the sky — that's a supermarket."

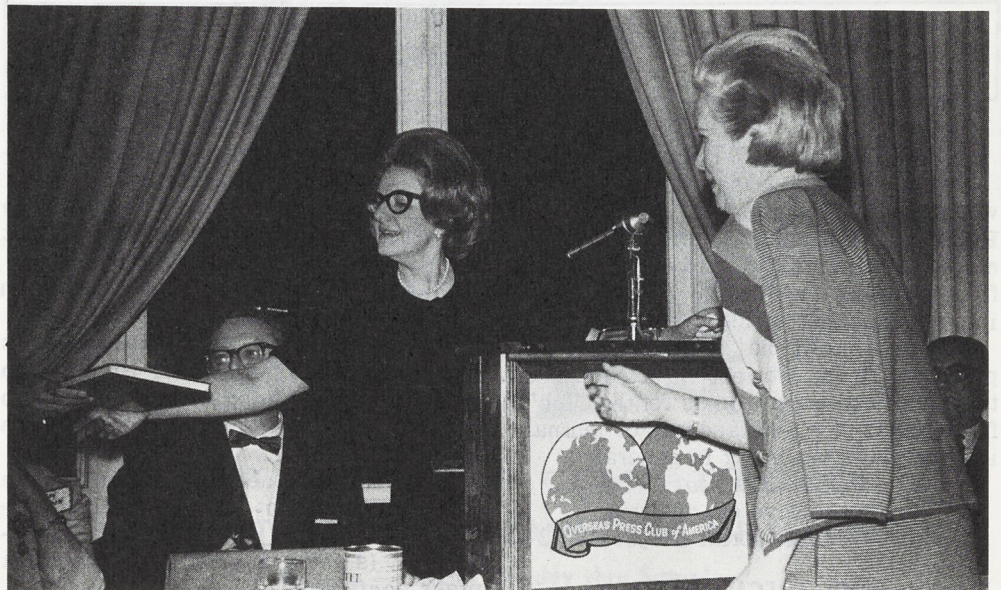
Presiding over the stream of door-prizes (great books, what else?) was overall Book Fair Committee Chairman *Anita Diamant Berke*, with Book Fair vice-chairmen *Beulah Harris* and *Fred Kerner*. A parting gift to all diners was one pound of Colombian coffee, via *Madeline D. Ross*. What's better than coffee to read by?



BARGAIN HUNTER'S DELIGHT: Ever try to shop at Brentano's or Doubleday with a drink in your hand? OPC gift buyers demonstrate at least one reason they do their Christmas shopping at the Club Book Fair.



HELLO, THERE: Speaker Sam Levenson busses *Dorothy Gordon* during Book Fair sale *Gertrude Samuels* watches.



FREE, TOO: After dinner, hostess *Anita Diamant Berke* hands out door prizes. Books, of course. (Photos by Patricia Ludorf.)

SEMI-ANNUAL REPORTS

HOUSE OPERATIONS

1. The Hospitality Committee of the House Operations Committee has been operating throughout the summer and with excellent results. Members are on duty at the Grill at noon and during the evening to welcome OPC members who arrive for the first time and to exclude non-members who arrive at any time. Along these lines signs have been placed on each table requesting that members sign their chit, listing number of guests, before being served. The purpose of this is to discourage anyone who is a non-member from using the facilities of the Grill — not to provide an inconvenience for regular members. For this reason the cooperation of all members is requested so that the task of the Hospitality Committee, a delicate one at best, will be made easier.

2. The Committee has completely revised the rules and regulations for the OPC and these are about to be mailed to all members and will be supplied to new members when they join the Club.

3. Wherever reasonable requests for additional service have been received the Committee has fulfilled them. For instance:

A pay telephone has been installed on the 10th floor. Since the switchboard cannot accommodate outgoing calls this phone obviates the necessity of going down to the first floor to make outgoing calls.

A wall phone has also been installed in the Grill so that members need not disturb those sitting at the bar.

4. The 5:30 free hors d'oeuvre, which

proved to be somewhat costly, have now been replaced with food available at the bar — cheese, pretzels, potato chips and peanuts, and hard boiled eggs at 20¢ each.

5. During the summer the lobby was completely repainted. Since the work was done by the acting engineer the only cost was the paint. (Not everyone agrees with the color selection but total agreement on anything is a millenium that will never be reached at the OPC.)

6. Inexpensive homosote display boards have been mounted on the walls of the third floor dining room and provide a distinctive background for future pictorial displays.

7. Arrangements are being made to convert the second floor area in front of the elevator to a comfortable and cozy cocktail lounge. It is anticipated that this additional facility will bring added traffic to the dining room.

8. At such time that the Manhattan Cable Company installs a TV cable along 40th Street the OPC will receive free use of this for the color set in the Members' Room and the black and white set used in the Grill for major events.

9. Members of the House Operations Committee are working closely with the Banquet Manager to prevent objectionable organizations from renting space in the building and soliciting attendance in ways contrary to OPC policy.

10. A sub-committee has been working actively with the Executive Director to insure that food and liquor prices are reasonable but not a drain on the Club finances.

Matt Bassity
Acting Chairman

Letters

SPELLMAN CONTRIBUTION

I believe that many of our members would wish to know that in 1953, His Eminence Francis Cardinal Spellman made a generous contribution to our first building campaign which resulted in our Clubhouse on 39th Street.

With his gift he sent a letter expressing deep interest in freedom of the press and good wishes for the Club's furtherance of high standards of journalism and news reporting in general.

Madeline D. Ross

Executive Co-chairman

OPC Memorial Project 1952-3

WHY DISCLAIMER?

The November 18 issue of *The Bulletin* announced an OPC press con-

ference for the Portuguese Foreign Minister. Item ended with the note:

"(Conference is being held in the spirit of inquiry and does not reflect Club support of the regime.)"

This disclaimer, in a publication for professional newsmen!

When has any such press-club news conference (OPC, National Press Club etc.) ever been considered as "Club support" of an interviewee or his cause?

And why the need to explain to the OPC membership that a press conference is held "in the spirit of inquiry?" Is there any other reason for a press conference?

Michael Horton
Brussels

BOOK NIGHT

The Book Night Committee put on its first evening of the season when we cooperated with Will Yölen and the Book Committee on the OPC book, *How I Got That Story*. This event took place on June 1.

On July 25, we devoted a book evening to a discussion *No Place to Die — The Agony of Vietnam* with author Hugh Mulligan present to discuss the book with a panel consisting of Warren Rogers, Jr., of *Look Magazine*, John Mike McGrath of AID, helicopter pilot, Clayton Wright, and Betsy Halstead, formerly with the UPI. Hal Lehrman moderated the program.

September 28 was the date for a Book and Author Luncheon featuring the book *We Nehrus* with author Mme. Huttheising and Alden Hatch featured to talk about the writing of the book and the former Prime Minister Nehru.

On Thursday, Nov. 2, we devoted a book evening to *Ben Grauer*, who edited the *NBC News Picture Book of the Year* with a panel consisting of top NBC newsmen to talk about the important news stories of the year and the way in which they were handled.

The OPC Christmas Book Fair was scheduled for Dec. 7 and we followed the Fair with a dinner at which Sam Levenson was the featured speaker.

Anita Diamant Berke
Chairman



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Joseph Harrow
Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. 594-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

Membership

MEMBERSHIP APPLICATIONS

ACTIVE

ANN BRYAN — Pacific Overseas Weekly, Saigon, Viet Nam. Proposed by *A.F. Gonzalez, Jr.*; seconded by *Donald Feitel*.

CONRAD CLARK — Combat Correspondent, U.S. Army, Saigon, Viet Nam. Proposed by *Marguerite Cartwright*; seconded by *Rosalind Massow*.

KEVIN M. KELLEGHAN — ABC News, Newsweek, N.Y. Daily News, Houston Post, Kansas City Star, Mexico City, Mexico. Proposed by *Jaime Plenn*; seconded by *Harold Y. Jones*.

HARRY HEINTZEN — Voice of America, Addis Ababa, Africa. Proposed by *John Anspacher*; seconded by *Hal Lehrman*.

ASSOCIATE

EVA BAN — "Diarios Asociados," of Rio de Janeiro, Brazil, New York. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

ZEYYAT GOREN — Turkish Information Office, New York, New York. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

TILLIE THOMPSON HEILBRON — Ceylon Daily News, New York, New York. Proposed by *Sylvia Taylor*; seconded by *Peter McEvoy*.

ROBERT HULET — Briefed Publishing Company, New York, New York. Proposed by *Max Lekus*; seconded by *William Baldwin, Jr.*

DEIDRE MEAD RYAN — U.S.I.A., Djakarta, Indonesia. Proposed by *John Hughes*; seconded by *Edward Neilan*.

ROY M. SCHENBERG — American Cyanamid Company, Wayne, New Jersey; (F) Russell-Pearsall News, Drug Trade News. Proposed by *Theodore Lustig*; seconded by *Harry C. Levin*.

MEG WHITTLE WHITCOMB — The Intelligence Digest — Weekly Review, New York, New York. Proposed by *Leonard Saffir*; seconded by *Robert L. Brown*.

GATEWOOD WORTH — N.Y. News, New York, New York. Proposed by *George T. Miller*; seconded by *Ed Cunningham*.

ROLAND F. YOEHL — RKO General, New York, New York. Proposed by *Will Yolen*; seconded by *Paul Williams*.

AFFILIATE

BARBARA BUCHANAN — WHBI Radio, "The Barbara Buchanan Show," New York, New York. Proposed by *Will Yolen*; seconded by *Arthur G. Milton*.

TULIP VIOLA CHESTMAN — Jack Tinker & Partners, Inc., New York, New York. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

WILLIAM P. RAINES — Johns-Manville Corp., New York, New York. Proposed by *Howard W. Allen*; seconded by *Carl Thompson*.

JOHN WALSH — W. Clement Stone, Dumont, New Jersey. Proposed by *Richard Hansen*; seconded by *Tom Whitney*.

The Admissions Committee announces the transfer from associate to active membership of the following members:

Aaron R. Einfrank — Correspondent, NANA and The Toronto Telegram, Moscow, U.S.S.R.

Sylvia Taylor — Producer, "International Interview," WNYC, New York, New York.

The Admissions Committee announces the reinstatement of the following members:

William H. Forbis — Time Inc. Rio de Janeiro, Brazil. (Active)

M.J. Gorman, Jr. — Vision Inc., New York, New York. (Associate)

Mrs. Lee Jaffe — N.Y. Port Authority (Ret.) Washington, D.C.

Joan Livesey — MBS, New York, New York.

ABBOTT LABORATORIES'

Chemical Marketing Division is the United States' largest supplier of artificial, non-nutritive sweeteners. Its Sucaryl®-brand sweeteners are used extensively by manufacturers of low-calorie foods and soft drinks. The Division also markets a wide variety of industrial chemicals and produces fine chemicals for the manufacture of pharmaceuticals.

*Helping tell the story of
Abbott Laboratories' Chemical
Marketing Division and
other business leaders is the business of*

BURSON-MARSTELLER ASSOCIATES

New York • Chicago • Pittsburgh
Los Angeles • Toronto • London
Brussels • Geneva • Stuttgart

PUBLIC RELATIONS

Classified

FOR RENT: Greenwich Village 3-room apartment small but comfortable, sleeps two, completely furnished \$157.50 on a 1½ year lease or shorter term. — Rohama Lee, LT 1-3596 days, or MO 6-3058.

EDITOR-PR Solid trade & consumer experience, daily papers & magazine. Strong pro now on a.m. daily but hates the night work. Experienced radio-TV, Financial and Showbiz. PR: Create, write, contact, place. Box 449.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone. Ads without payment will not be processed.

R evolutionize your drinking.....



MEET ALL YOUR COMPATRIOTS
AT THE OPC MEMBERS' GRILL

11:45 a.m. — 1 a.m., Monday thru Saturday

PEOPLE & PLACES

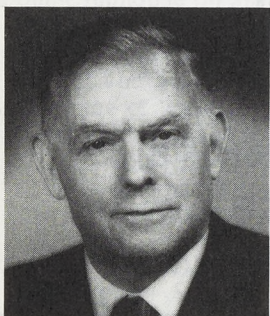
By BETTY ETTER

ON THE GO: WINS' **Josephine Lyons** to Washington to cover the wedding of Lynda Bird Johnson, and do two articles. . . . **Irene Corbally Kuhn** back from a two weeks' trip to Vienna (on the Pan Am inaugural flight), Brussels (to visit NATO) and Paris. At Orly airport there she encountered Connie Ryan, en route home from his 11th trip abroad this year in connection with the filming of his book.

CHECKING IN: **Jay Rutherford** from Madrid.

NEW POSTS: **Myra Waldo** appointed food editor of This Week Magazine . . . **J. Wendell Sether** named corporate public relations manager for the McCall Corporation . . . **Donald C. Bolles** has joined the staff of the projected international university of the Bahamas . . . **Jack O'Brine** named manager of Radio Station WJCM, Sebring, Fla. . . . **Robert W. Minton**, recently publisher of the Braintree (Mass.) Observer, has joined Newsome & Company, Boston, as an account executive.

ARTICLES: **John Hughes** bylined in December Atlantic Monthly with an article on Indonesia . . . **Don Peretz** in The Progressive with a piece on "The New Arab Refugees" and in Foreign Affairs with "Israel's Administration of Arab Refugees." . . . **Dallas Townsend** writes about Presidential election years in the Fall, 1967, issue of Journalism the Educator, published by the American Society of Journalism School Administrators . . . Lead article in the December issue of Today's Health is "How Safe Are Your Child's Toys?" and the winter issue of Chicago Magazine carries a profile of toy designer Marvin Glass, both by **Ted J. Rakstis** . . . **Arky Gonzalez** has a feature in January Saga on the Army's jungle warfare school in Panama and a two-part series in Overseas Weekly on the treatment of Viet Nam's POWs by Hanoi.



Bolles:
to Bahamas
University

Waldo:
This Week
food editor



BOOKS: Publication of **L.L.L. Golden's** "Only by Public Consent — American Corporations' Search for Favorable Opinion" (Hawthorn) set for Jan. 5. It is an Executive Book Club choice . . . **William F. Bland**, OPC tenant and editor and publisher of the Weekly Petro-Chemical News, is senior editor of a new 1,120-page "Petroleum Processing Handbook" published Dec. 11 by McGraw-Hill — with a price tag of \$37.50 . . . **Theodore Berland** has signed a contract with Prentice-Hall to write a book on noise, as the next pollution of our environment to be attacked. He has also received a copy of his first book, "The Scientific Life," in Portuguese (published in Brazil). The same book, brought out by Coward McCann in 1962, had already been published in Spanish in Mexico and in Arabic in the UAR. Ted's next book, "Your Children's Teeth," written in collaboration with Dr. Alfred E. Seyler, will be out in May via Meredith Press.

RADIO & TV: **Clare Boothe Luce** showed and discussed her hand-made Christmas ornaments on NBC's "Today" show Dec. 15 . . . **Ralph Martin**, author of "The G.I. War," on NBC's "Monitor." . . . **Josephine Lyons**, WINS news-on-the-air reporter, represented that station in a Half-Pint Beauty Contest Dec. 2, as a judge . . . Spotted by an eagle-eyed reporter and itemed in Megan Milbanks' column in the Sunday Star, Washington, D.C.: on a pile of page proofs in Lynda Bird Johnson's bedroom was a copy of a book by **Camille Davied Rose** on "How to Write Successful Magazine Articles." . . . **Dick Callahan**, editor-in-chief of "33" Magazine, recently ran for Congress in the course of which he was interviewed on TV, radio and by the general press. For his first major address he was ushered into a Greenwich Village auditorium — to speak before the Mattachine Society!

HONORS: **Morgan Beatty** is narrator of this year's AP LP record reviewing

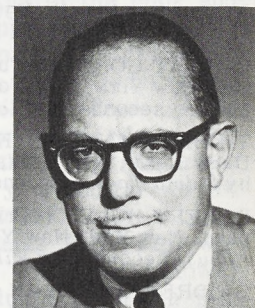
ARE YOU IN THE NEWS? PICTURE THAT!

The Bulletin would like informal pictures of the many people who are in the news — and being featured in the OPC's popular People & Places column.

While preparing that note on a new job of honor, etc., think about including such a picture for possible use by *The Bulletin*. The emphasis is on the informal — a clear snapshot, on-the-job photo or portrait taken with a natural background is preferable to a studio picture.

And if you think you might be subject of news items in the future even though you're not at the moment, consider contributing such a picture for *The Bulletin's* files. Mail it in, in care of the managing editor, to the Club.

O'Brine:
new Florida
broadcast post



the news highlights of the year. Supervising editor is **Jim Wessel**, director of special products in the AP broadcast department . . . **Edward Stanley**, director of NBC public affairs, was a guest speaker at a Denver Area School Superintendents' Council symposium Dec. 7.

BORN: To Maureen and **M.D. Morris**, a daughter, Melissa Maureen, on Dec. 7, a sister for Gregory Dan.

HOPE-FUL SIGN: **Joe Willicombe** of King Features Syndicate has completed arrangements with Bob Hope for syndication of a "somewhat different" daily column during the NBC-TV comedian's fourth annual Christmas tour of Viet Nam and other Far East bases. Hope will skip the jokes unless they are an integral part of an in-depth report.

Beatty:
on AP record

